DH 19950018E1
Feb 28, 1995
San Jose Mercury News

## Private college tuition rising at slower rate

By Dennis Kelly and Tamara Henry **USA TODAY** 

Private colleges are just beginning to announce tuition increases for next year, but early returns show they're in the 5% to 6% range, lower than in the past but still above inflation.

Private schools are ahead of public schools deciding how much costs should rise. Most public colleges are awaiting decisions by legislatures.

A random check of increases in total costs (tuition, room and board, fees) among private schools shows:

- ▶ Duke University, Durham. N.C., tentatively up 5.2% to **\$**26,289.
- ▶ Wartburg College, Waverly, Iowa, up 5% to \$16,100.
- ▶ Wake Forest University, Winston-Salem, N.C., rising 6.1% to \$19,000.
- ▶ Stanford University, Stanford, Calif., up 5% to \$26,749.
- But some private schools will be well above 6cc:
- ▶ Baylor University, Waco, Texas, is increasing 8% to \$12,410.
- ▶ Bethune-Cookman College, Daytona, Fla., will rise 10.8% to \$9,980.
- ▶ Saint Louis University will 30 up 8.6% to \$16,582.

Early returns on public uniresities show their tuition increases could be more "topsyurvy" for reasons that include lifferent approaches among overnors, says Ed Elmendorf, he American Association of tate Colleges and Universities.

## The figures for the basics

The cost of attending college in the U.S. isn't anywhere near the \$25,000-ayear figure that the public associates with the most prestigious schools.

An annual, comprehensive survey by the College Board calculates the overall tab for attending a year of school (tuition, fees, room and board, books and other personal expenses for a student living on campus). The survey last year said the bill:

- ▶ Totaled \$18,784 at four-year private colleges.
- ▶ Reached \$8,990 at four-year public schools.

for example, is proposing a 4% increase.

Temple University, Philadelphia, voted no tuition increase for undergraduates next year.

State residents within the State University of New York system now pay tuition of \$2,650, but that may have to rise by about \$1,300 to meet proposed state cutbacks, SUNY Chancellor Thomas Bartlett said recently.

Students feel the pain.

"It's scary," says Kellye McIntosh, field director of the U.S. Students Association. "Students are being priced out of Indiana's Purdue University, higher education."